

# Beneath the Tree

Dear artist,

We are anxiously anticipating the 5th Annual Beneath the Tree Holiday Home Tour and Art Sale. Since you have either shown interest in or participated in this event in the past, we are contacting you to provide information for this unique two-day shopping event. Dates for this year are **November 12 & 13, 2010**. Please mark your calendar!

For those who don't know, Beneath the Tree is both a church fundraiser and a community event featuring the work of 125+ talented local artists. This unique holiday shopping event showcases several homes in the Greater Grand Rapids area. During the tour, light snacks and refreshments are served, homes are beautifully decorated for the holidays and guests shop artists' work in a fun and inspiring atmosphere. Tickets cost \$5 and include entry into all of the homes. For more information and photo gallery of past events, please visit [www.beneaththetree.info](http://www.beneaththetree.info).

We are proud to say that last year was yet another successful year for us raising over \$7000 for our children's program. We had over \$45,000 in merchandise sales for the two days with over 1000 shoppers attending!

We are very excited about the growth and success of Beneath the Tree and we are looking forward to another fun year. Please note that there will be several changes for 2010. One change that we are very excited about is expanding the tour to the East Grand Rapids area and partnering with our church plant, "The Branch". This allows us to accommodate the welcomed growth of our event and add to the diversity of homes showcased.

One more important change this year is the event will be juried. This will help ensure variety and quality of products at Beneath the Tree. Please read the attached Artist Fact Sheet carefully before applying through our website [www.beneaththetree.info](http://www.beneaththetree.info). **Deadline is September 30th.**

We appreciate your past support and participation and hope that you will join us in making Beneath the Tree even bigger and better in 2010. We know our success would not be possible without the talented group of artists that participate each year. We look forward to seeing all of your new creations as well as meeting all of the new artists. Please feel free to share this opportunity with your friends.

Feel free to contact us with questions via the website. We will do our best to respond in a timely manner.

Come be inspired with us!

Your Beneath the Tree Committee members,  
Mindi Freng  
Tami Coyne  
Tracy Cinco